



Introducing

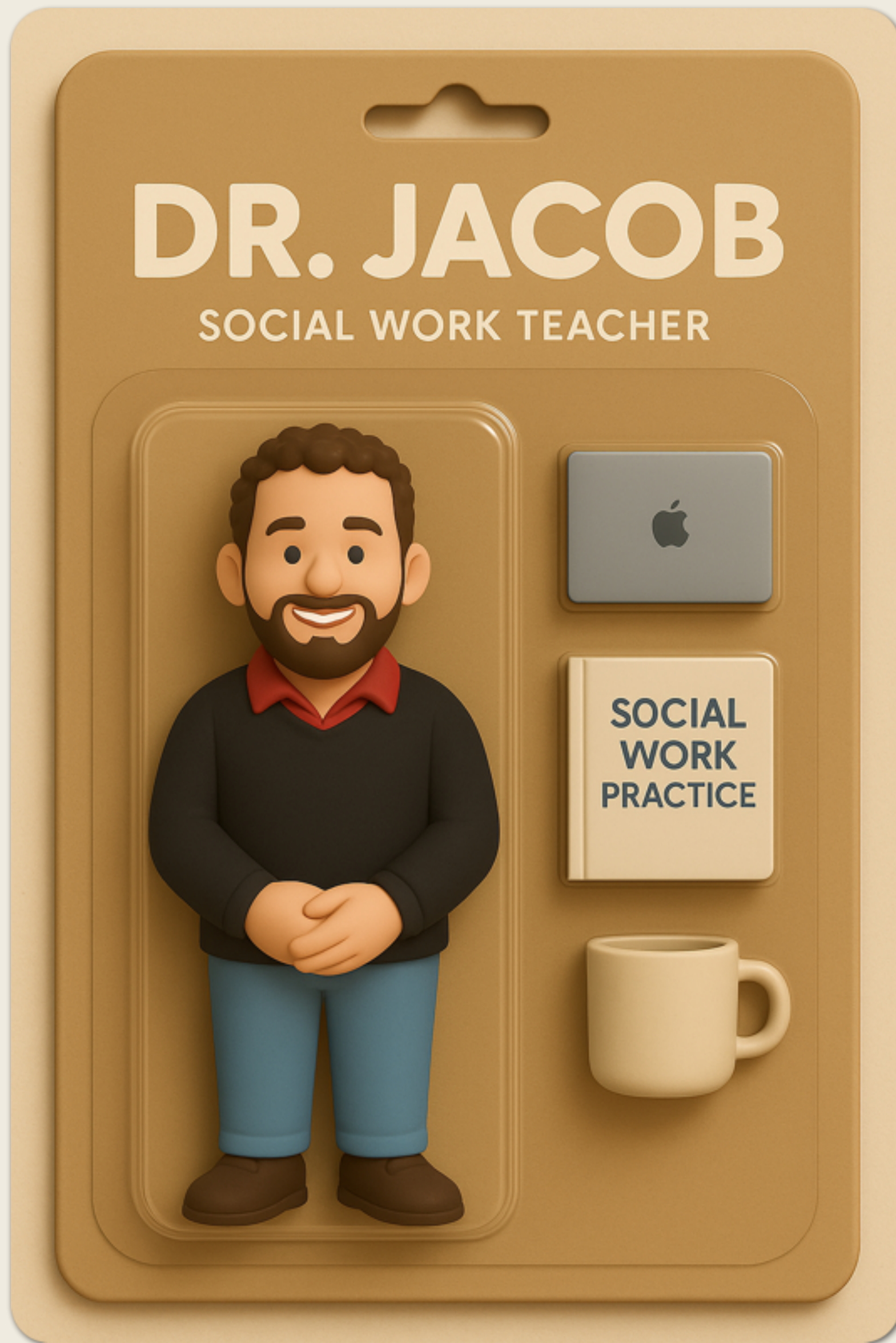
Social Work Core Values

An Experience of Heritage's
Program for Rivers Edge
High School Expo

 **Heritage
University**
@ REHS Expo

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Elizabeth Perez Gonzalez
Admissions Counselor
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Jacob Campbell, Ph.D. LICSW
Associate Professor in the
Social Work Department

Meet Your Facilitators



Session Plan

Agenda

- Information about Heritage University
- What is social work
- Social work values
- How values get applied in practice

Learning Objectives

Identify and reflect on their personal values and compare them to the NASW Code of Ethics.

Describe the six core social work values and related ethical principles outlined in the NASW Code of Ethics.

Engage in collaborative discussion to analyze how social work values inform responses to common school-based problems.



Tri-Cities

*Hispanic Serving (HSI) &
Native American Serving Non-Tribal Institution*

An aerial photograph of the Heritage University campus in Toppenish, Washington. The campus features several large buildings with green roofs, a parking lot with several cars, and two large white water tanks. The campus is surrounded by green fields and trees. In the background, there are rolling hills and mountains under a clear sky. The text "Introduction to" is in yellow, and "HERITAGE UNIVERSITY" is in large, bold, white letters with a black outline.

Introduction to **HERITAGE UNIVERSITY**

Founded in 1982, on the ancestral lands of the Yakama Nation in Toppenish, WA

Mission: Heritage University empowers a multi-cultural and inclusive student body to overcome the social, cultural, economic and geographic barriers that limit access to higher education. Rooted in the homeland of the Yakama Nation, we embrace transformational student-centered education that cultivates leadership and a commitment to the promotion of a more just society.



NEW LOCATION

Downtown, Kennewick

Facts About Heritage University Tri-Cities

20+ PROGRAM (TOPPENISH)

- Accounting
- Business Administration
- Criminal Justice
- Elementary Education
- Psychology
- Social Work

- Fall of 2026 Application Open
- (\$0 fee)
- High School Transcript
- Personal Statement (Optional not required)
- FAFSA

850

Students in Toppenish



130

Students in Tri-Cities



SMALL CLASS SIZES

11:1 Student- Faculty Ratio



84%

Work Part-Time



97%

Get Aid to pay for school

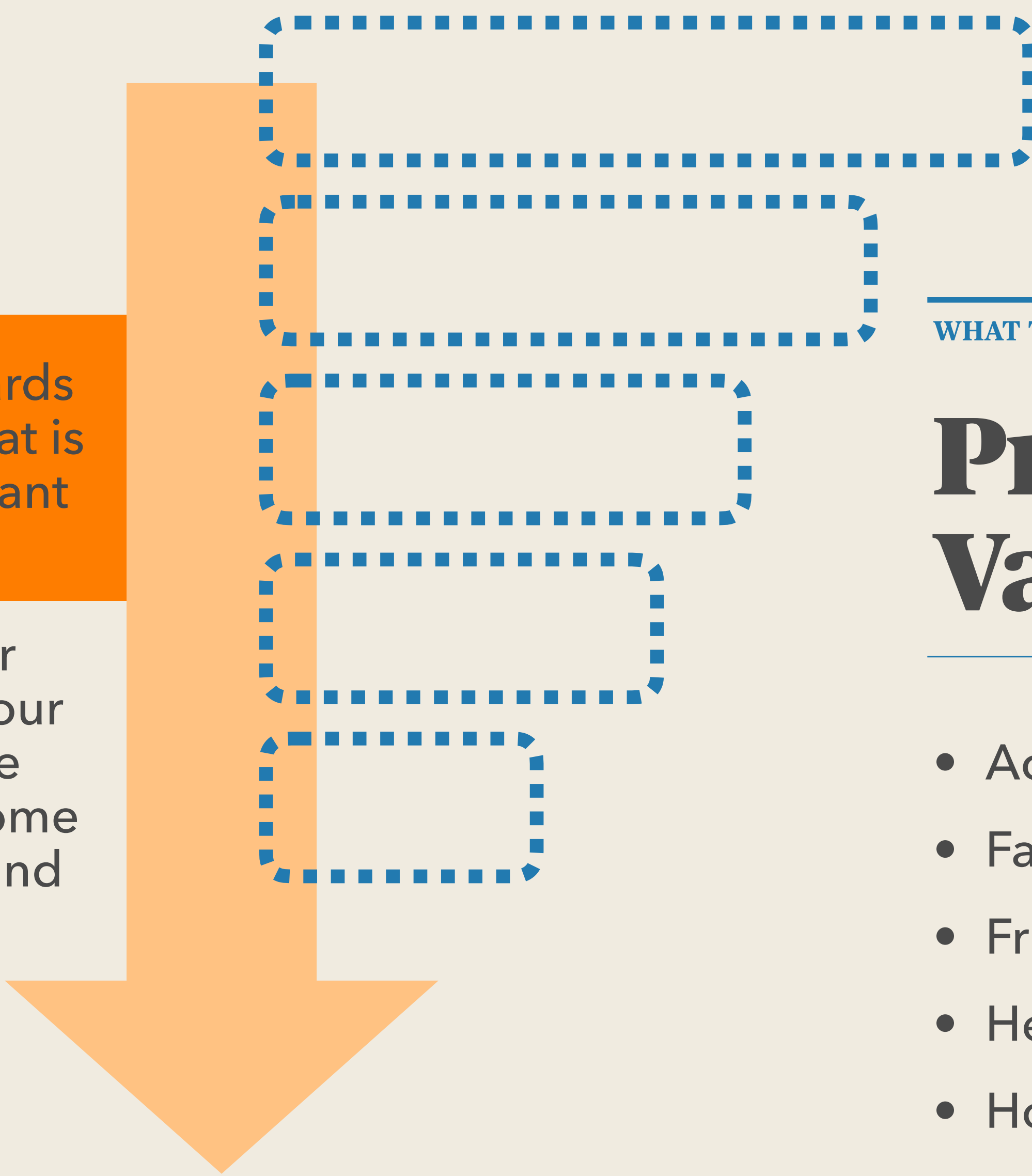


90%
First-Generation

When you hear,

SOCIAL WORK

what do you think?



Sort value cards
based on what is
most important
for you

Share your
order and your
why for the
order with some
people around
you.

WHAT THINGS GO FIRST FOR YOU?

Prioritize Your Values

- Acceptance
- Family
- Friends
- Health
- Honesty
- Love
- Money
- Respect
- Spirituality
- What you want

NASW Core Values

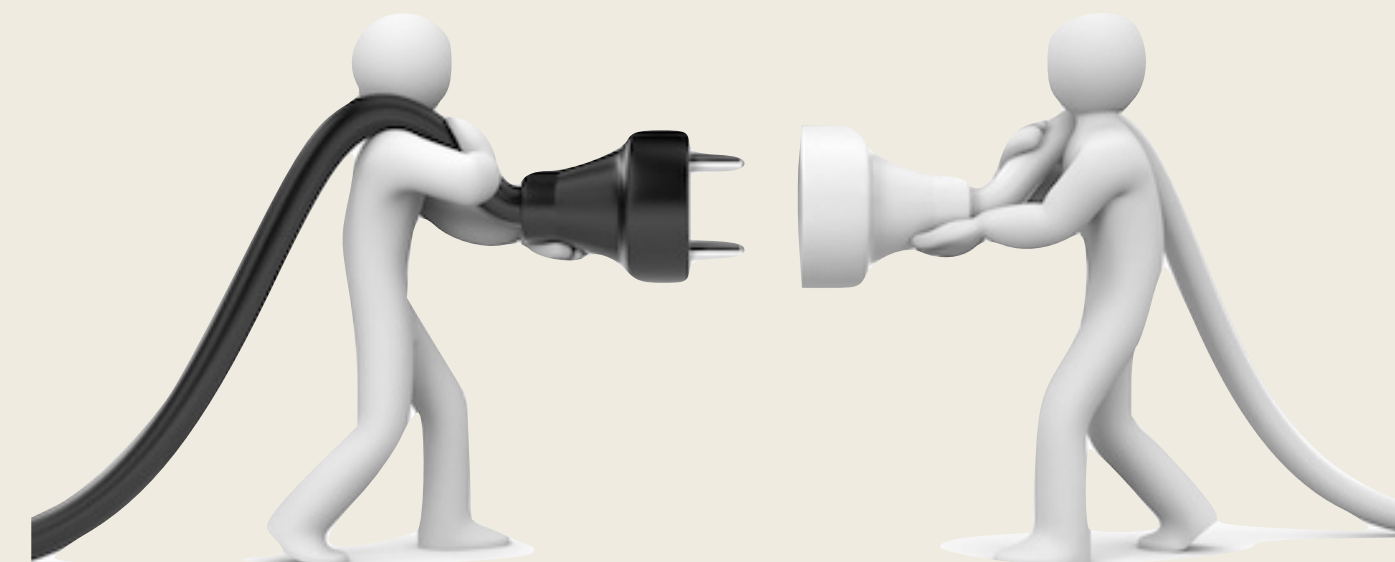
INTEGRITY



COMPETENCE



DIGNITY & WORTH



Relationships

Social
Justice



SERVICE





Potential Problems in a School

How might social work values be applied to addressing various challenges in a school

- Students are experiencing stress, anxiety, or depression and need emotional support within the school environment
- Some students are often absent or disengaged from classes, and staff are unsure how to re-engage them
- There are concerns that the school's discipline policies affect some groups of students more harshly than others
- The school community faces funding cuts, leading to reduced access to meals, materials, and after-school programs
- Families who feel disconnected from school staff or are uncertain about how to access support for their children

Discuss
in Small
Groups

- What social work values might guide a response to this situation?
 - What could a social worker do in this situation to uphold those values?
 - How might students or staff also act on these values?
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