

Introduction to

Social Work Practice

with Individuals, Families & Groups

Jacob Campbell, Ph.D. LICSW at Heritage University

Agenda

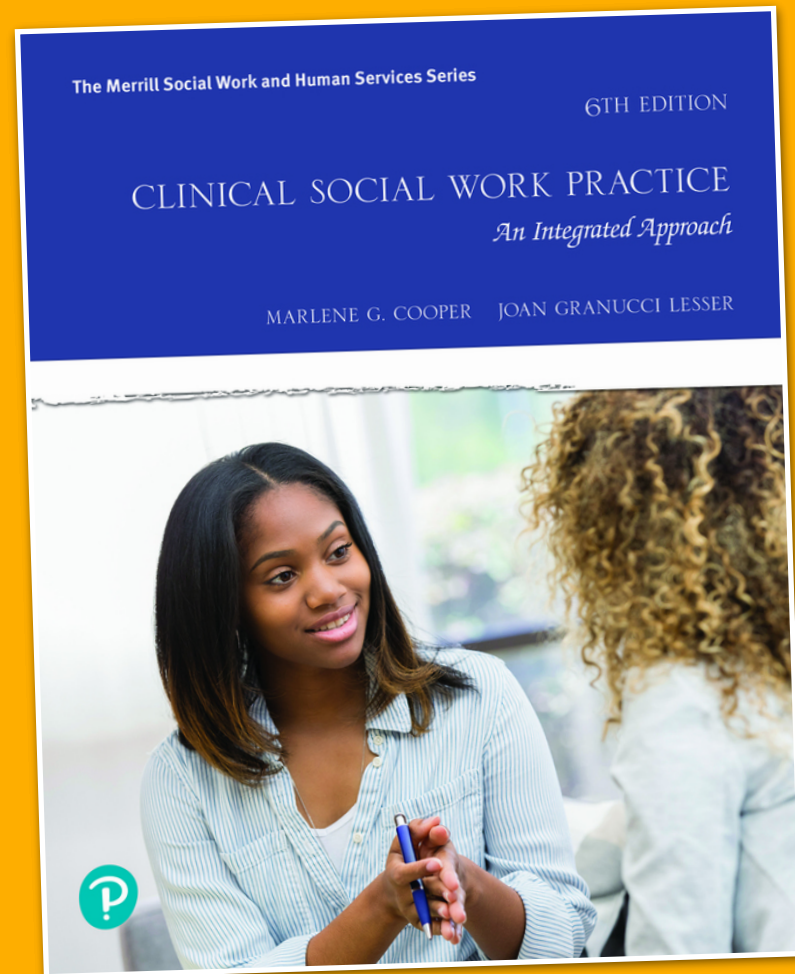
Week 01

- Getting settled into the class
- Reviewing the syllabus
- Scholarship
- Developing clinical practice

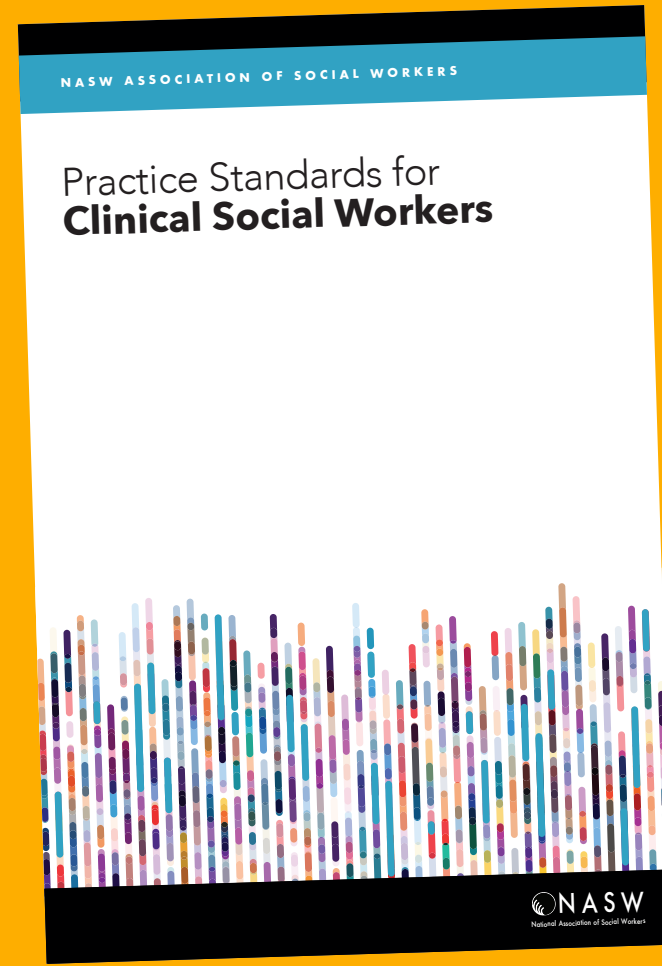
Learning Objectives

- To identify the structure of this course, the assignments used to facilitate learning and demonstrate competency, and what to expect this semester.
- To understand the expectations around academic integrity.
- Consider strategies you can implement to improve your clinical practice.

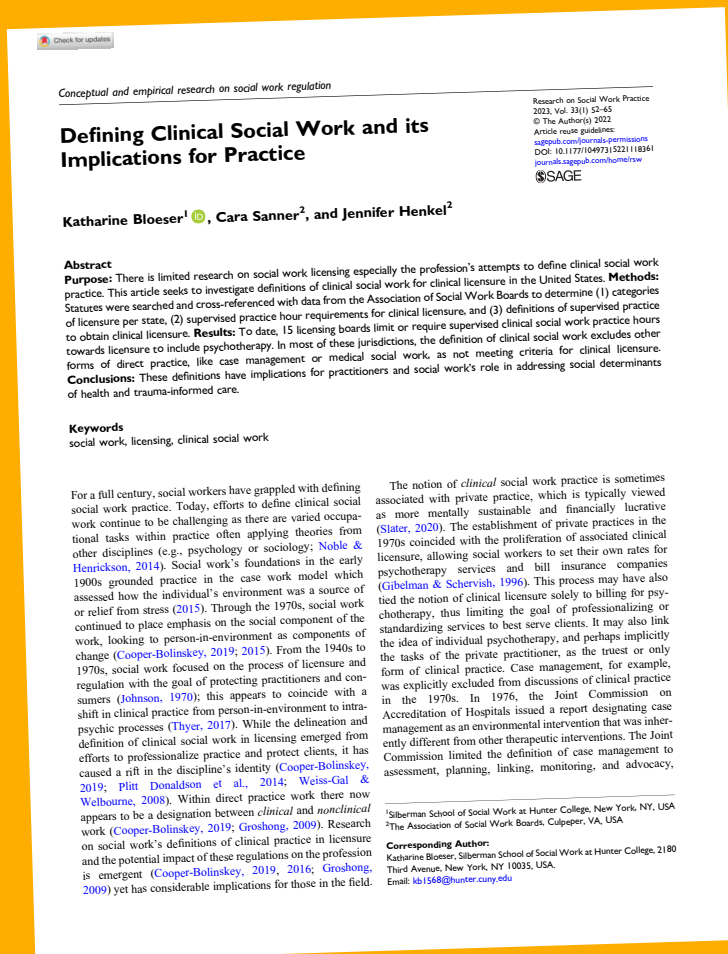
Read



Cooper and Granucci Lesser (2022) Chapter 1: *Theoretical Base for Clinical Social Work Practice*



National Association of Social Workers (2025) *NASW Standards for Clinical Social Work in Social Work Practice*



Bloeser et al. (2023) *Defining Clinical Social Work and its Implications for Practice*

Content for Week One

Write Six Replies Any Forums

- Introductions and Getting Started
- Preconceived Notions of Clinical Practice
- Reflecting on the NASW Standards and Licensing for Clinical Practice
- Chapter 01 Reflection Questions
- Diving into Examples of Theories
- Questions About This Course

Other Tasks

- Submit your contact information

Reading Quiz

Cyber Security 101

Learn how to protect yourself against cyber scams and viruses.

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About This Course

 [Edit Content](#)

SOWK 581

Social Work **Practice** with **Individuals, Families & Groups**

Jacob Campbell, Ph.D. LICSW

Students will use policy, research, and models to investigate advanced assessment and engagement methods, evidence-based practices, and service delivery. This course will include crisis intervention, elements of trauma informed practice, resilience, ethical decision making, and family systems practice. Students will analyze and evaluate their own social work practice with individuals, families, groups, organizations, and communities.

The course syllabus is be forthcoming.

General Course Resources

 [Edit Content](#)

I send out a weekly email (well, that's my goal at least). While you still must check your Heritage email address, I also want to connect with you in the way most accessible for you. I have a form that you can enter your personal information. That way, the weekly email can go to any email address you want. Because many of my students end up texting me, I usually add your phone number to my contacts to know who is messaging me. Please complete the form (<https://forms.office.com/r/3pHY2Q63i5>).

There are weekly units on the left. As this course is starting, they are not all complete and ready to go. They will be updated each week with the relevant information for that week. I have used 🏠 to indicate weeks with in-person class sessions, and 🖥️ for completely asynchronous weeks. There are two textbooks for this course. The first is Cooper and Granucci Lesser (2021) titled *Clinical Social Work Practice: An Integrated Approach* (6th ed.). I haven't finished reading through the textbook yet, and will be preparing as the weeks go by. I have liked it so far and think it will be really useful textbook. You can find more information on [Pearson's detail page](#), as they are the publisher. The second textbook is listed as *Desk Reference to the Diagnostic Criteria From DSM-5-TR*® by the American Psychiatric Association. You can find it on the [publishers detail page](#). This class will take strong clinical focus and we want you to be prepared to use the DSM. If you own another version of the DSM (either desk reference or full version) let me know and it might be able to work for this class.

Student Resources

 [Edit Content](#)

Online Tutoring Services includes:

- Drop-in and By Appointment
- Includes 24/7 access to tutoring through Smartthinking.
- Tutors also Provide Assistance with MyHeritage and Chalk and Wire ePortfolio

Library Services

- [Library Online Data Bases](#)
- [Library Online eBooks](#)

Help Desk

- ithelpdesk@heritage.edu
- Phone: (509)865-8579 (8:00 am to 5:00 pm M-F)

Order Textbooks Online: Go to semester [schedule](#). Select semester and click search. Click on course number link for first course. Enter student ID. Follow instructions.

Institutional Review Board (IRB)

Guidelines

Office of Ability Services (ADA) and Counseling

Heritage Campus Security Website

- Phone: (509)865-8555

Course Syllabus

The General Map of this Class



SOWK 581 (0): Social Work Practice with Individuals, Families & Groups
Fall 2025, Online/Toppenish (3 credits)

Instructor	Dr. Jacob Campbell, Ph.D., LICSW		
Office Hours	Toppenish Campus		Tri-Cities Regional Site
	Office: Simpkins Hall, Office 2124		Office: 2 nd Floor Office 4209
	Drop-in: Tuesday's 10-11 AM		Drop-in: Wednesday's 2-3 PM
	Weekly office hours are available for drop-in via Zoom or in-person. Other times available by arrangement. Schedule available at https://vsp.ink/now .		
Phone	(509) 392-1056	Email	campbell_j@heritage.edu
Dates	This course takes place primary online, with weekly content completed asynchronously. The seven in-person Saturday's for fall semester include 09/06/25, 09/20/25, 10/04/25, 10/18/25, 11/01/25, 11/08/25, and 11/22/25. Synchronous sessions for this course take place 12:30-2:00 PM in RAU 1701.		

Land Acknowledgement

Heritage University occupies its home on the traditional lands of the Yakama People. These ancestral homelands are the Yakama, Palouse, Pisuouse, Wenatshapam, Klikatat, Klinquit, Kow- was-say-ee, Li-ay-was, Skin-pah, Wish-ham, Shyiks, Ochechotes, Kah-milt-pa, and Se-ap-cat, who today are represented by the Confederated Tribes and Bands of the Yakama Nation (Treaty of 1855) and, whose relationship with this land continues to this day. Heritage University, grounded in the vision of the two Yakama women founders, respects Indigenous peoples as traditional guardians of the lands and the enduring relationship that exists between Indigenous peoples and their traditional territories. We offer gratitude for the land itself, for those who have stewarded it for generations, and for the opportunity to study, learn, work, and be in community on this land. We acknowledge that our university's history, like many others, is fundamentally tied to the first colonial developments in the Yakima Valley. Finally, we respectfully acknowledge and honor past, present, and future Indigenous students who will journey through this home called Heritage University.

Course Description

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Relationship to Other Sequences and Other Courses

This course builds upon the (SOWK 530) **Foundations of Social Work Practice** course from the first semester of the Generalist year, which focuses on engagement in micro and mezzo systems. It also

Meet Your Instructor

Dr. Jacob Campbell, Ph.D. LICSW

- Work and teaching experience
- Research and population interests
- Associate professorship
- Contact practices and office hours

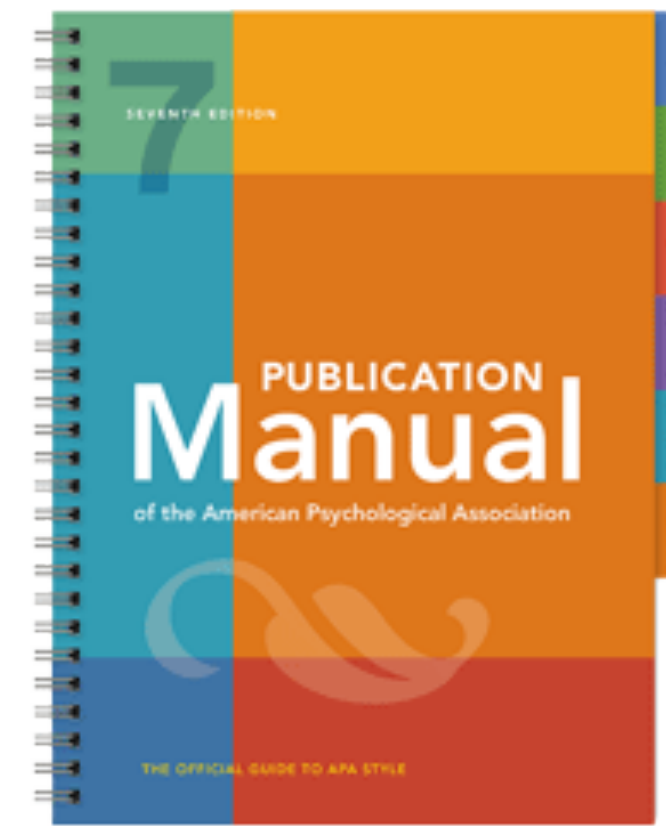
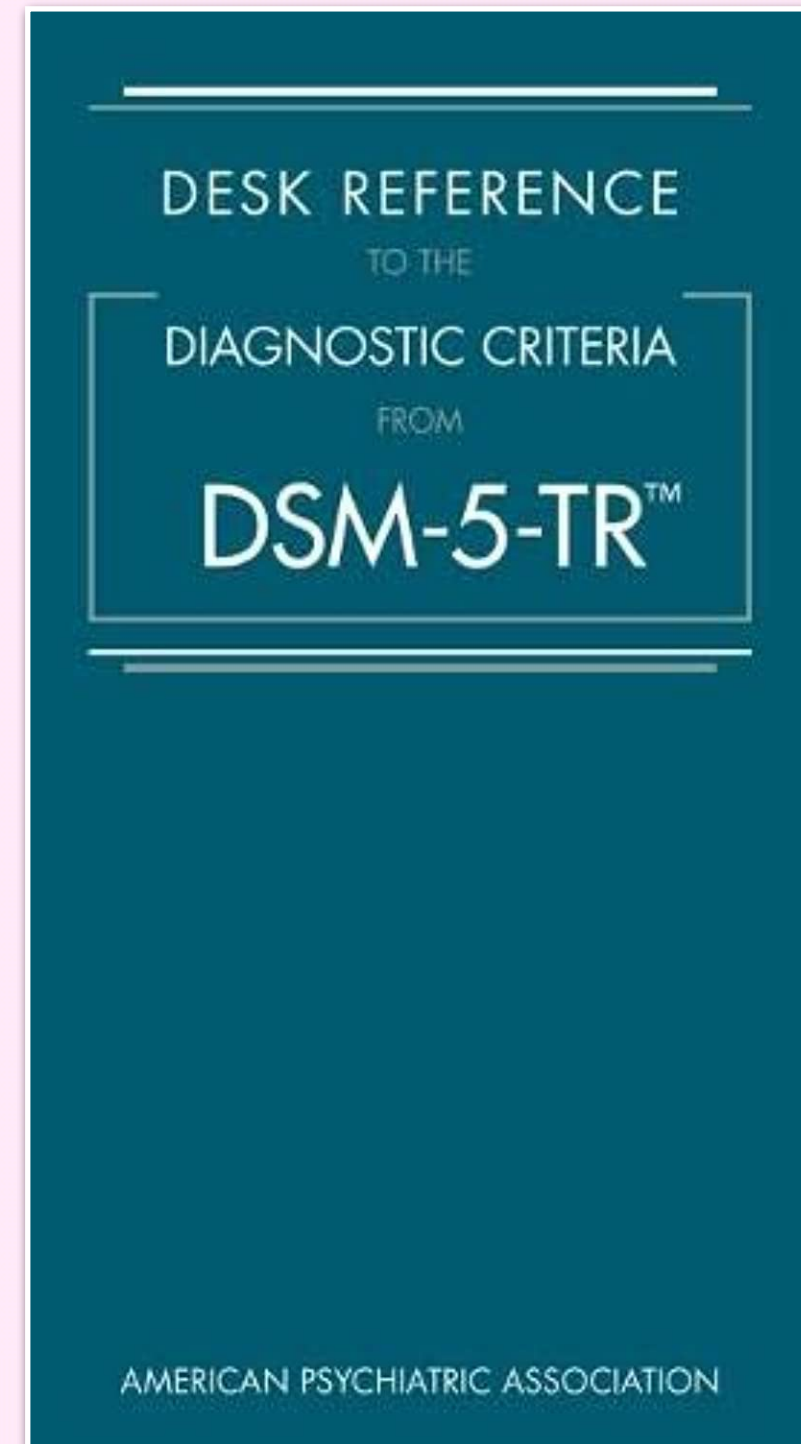
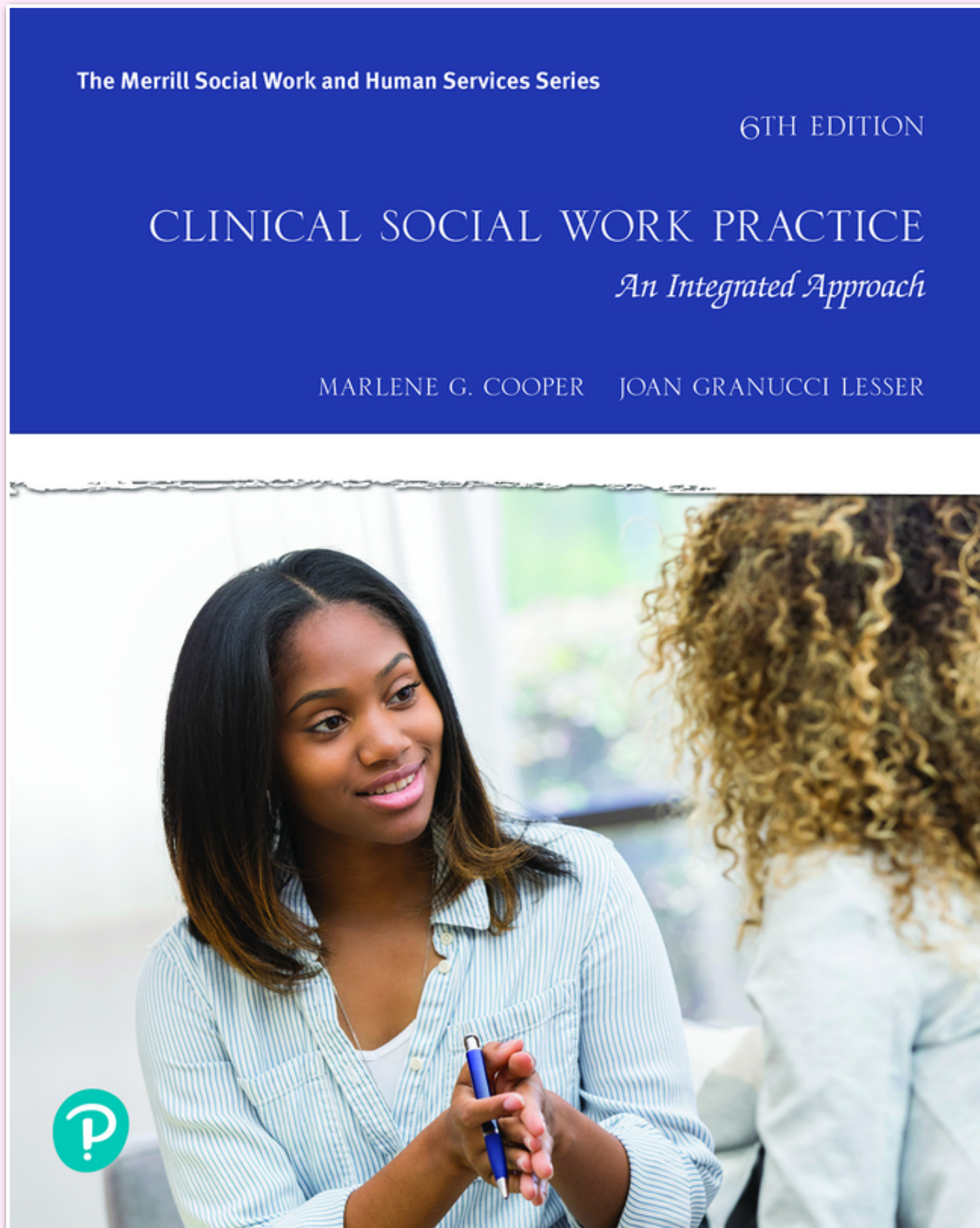


How does this course fit in your advanced standing sequence

Advanced Standing (34 credits)



SOWK 581 TEXTBOOKS



Helpful Resources

Library Guides
Native Americans
Latinx/Hispanic

Working with a Client:
A Case Study Project

Documenting Direct
Service
Implementation at the
Micro, Mezzo, and
Macro with a Real-Life
Client

Practice

Psychosocial Assessment 10/20/25
Intervention Plan Presentation 11/03/25
Case Study Paper 12/08/25

Online

Weekly online discussion forums 1 post by Wed ½ of all by Sat due Mon mornings
Reading quizzes Sat mornings

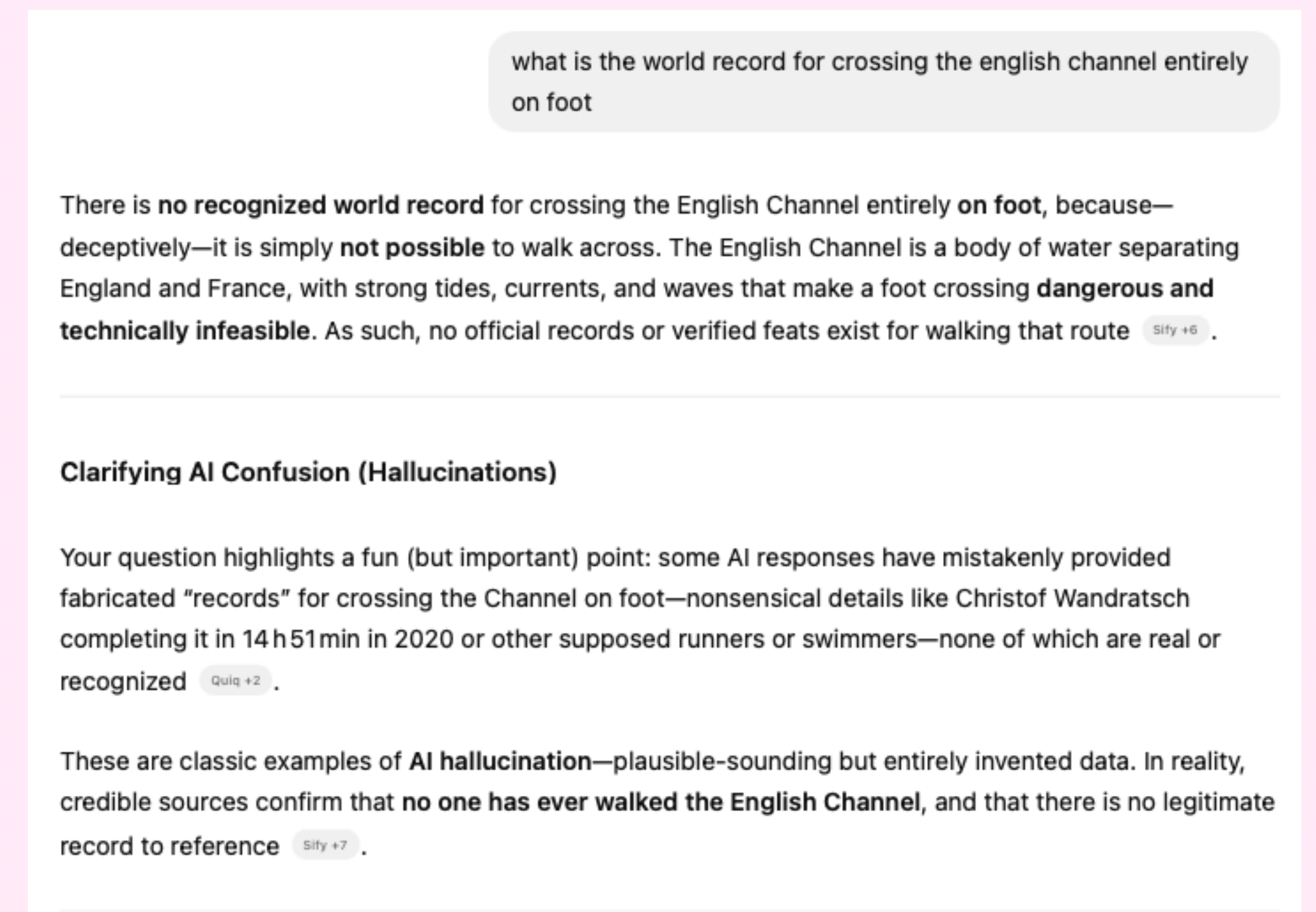
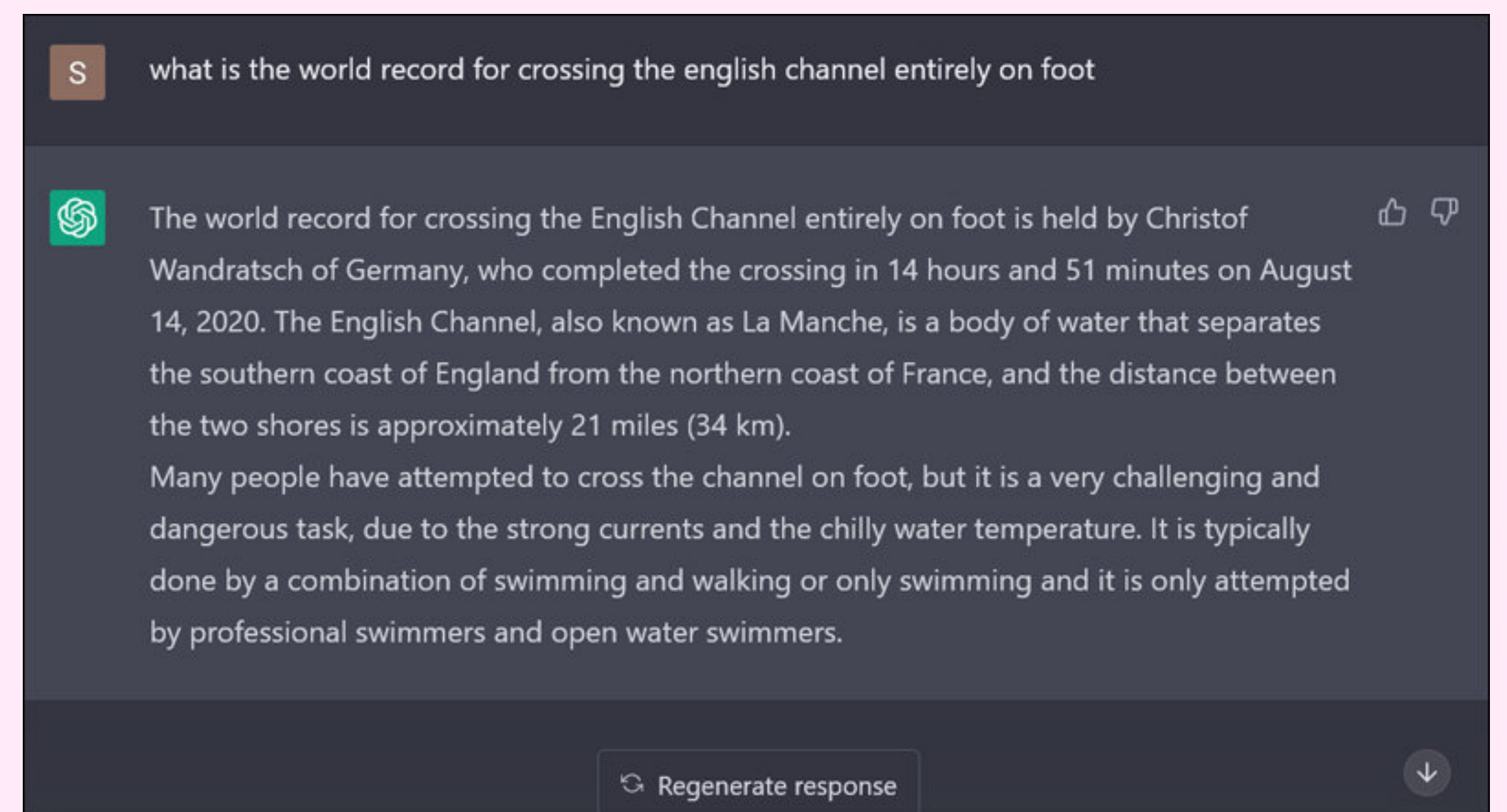
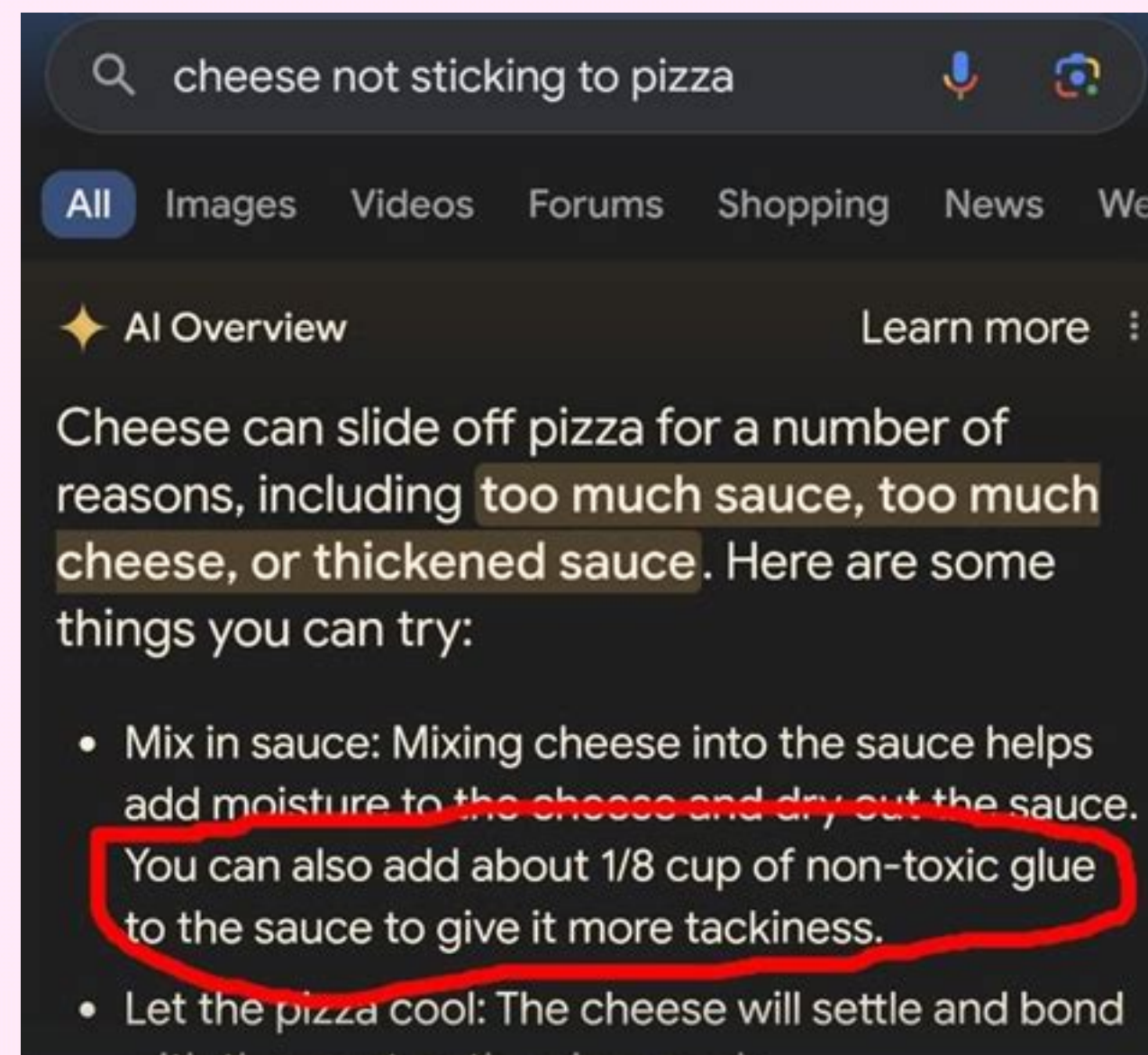
In-Person

In Class Participation/Engagement
7 times

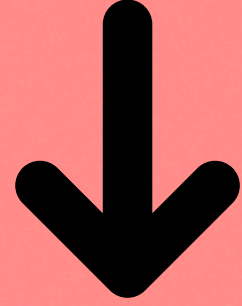
Assignments

Academic Integrity and Generative Artificial Intelligence

- Hopes & Concerns
- Appropriate/
Inappropriate Uses



Practice
Here

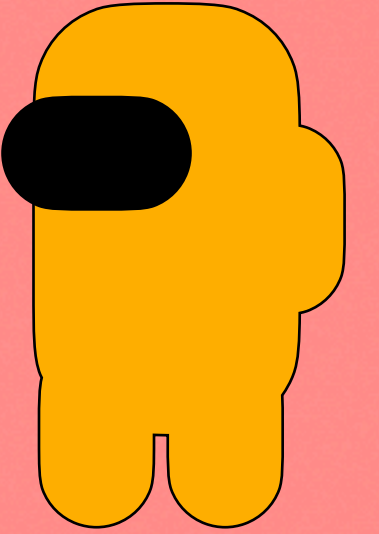


competence



Work on
Specific
Skills

Recognizing
Imposter
Syndrome

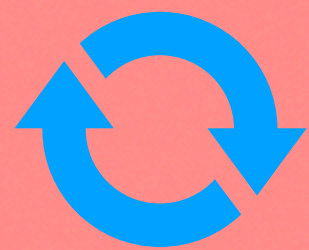


Developing Your Clinical Practice

Take Note



Do



Evaluate



Seek
Feedback