Research Context and Cultural Competence

Spring 2024 Week 05 for SOWK 460

Jacob Campbell, Ph.D. LICSW at Heritage University

Agenda for Week Five

The Tentative Plan

Peer review group work plans

Explore cultural competency

Adding cultural sensitivity to program evaluation

Introduction to logic models

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Peer Review
What Do You See

In groups, review your colleague's group work plan. Post what questions or further information might be needed in the forum. Criteria is related to:

- Completeness
- Clarity
- Fairness
- Feasibility

If you are going to make corrections, upload them as forum responses by Sunday 02/25/24

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Cultural Competency

Attributes for Program Evaluation

Awareness & Acceptance

Dynamics of Differences

Adaptation of Skills

Self-Awareness

Knowledge of Individual Cultures

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(Kapp & Anderson, 2010)

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Empowering Indigenous Communities Through a Participatory, Culturally Responsive Evaluation of a Federal Program for Older Americans

Review the article, focused on section “Methods: Promoting a Culturally Responsive Approach”

https://doi.org/10.1177/10982140211030557

(Clarke et al., 2022)

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- Review the study plan and procedures to assure that the evaluation is inclusive and non-discriminatory with regard to the sample/ population characteristics
- Review methods to ensure that the evaluation is inclusive, with regard to language, literacy, and/or data collection strategies
- Review the evaluation process to ensure that diverse persons are consulted with regard to gaining an understanding of the nature of the program, the design of the program evaluation, and other evaluation strategies
- Educate yourself about the persons being served by the agency and evaluated
- Consider the customs and needs of persons being served by the programs being evaluated
- Identify and discuss the characteristics and strengths of the program in person served
- Include appropriate questions and areas of inquiry in relation to related practices and behaviors that are addressed by the program or have an impact on the program
- Behave in a respectful manner and recognize how respect is communicated and conveyed is culturally defined and determined
- Identify and appreciate any special vulnerabilities, as well as strengths, in relation to a person's culture in the program
- Demonstrate a respect for confidentiality through the evaluation process
- Consider the value gained from the evaluation and its potential benefits to the participants/ community
- Identify and delineate any advocacy implications from the research, or the process of conducting the evaluation

(Kapp & Anderson, 2010)

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Culturally Sensitive Evaluation Planning

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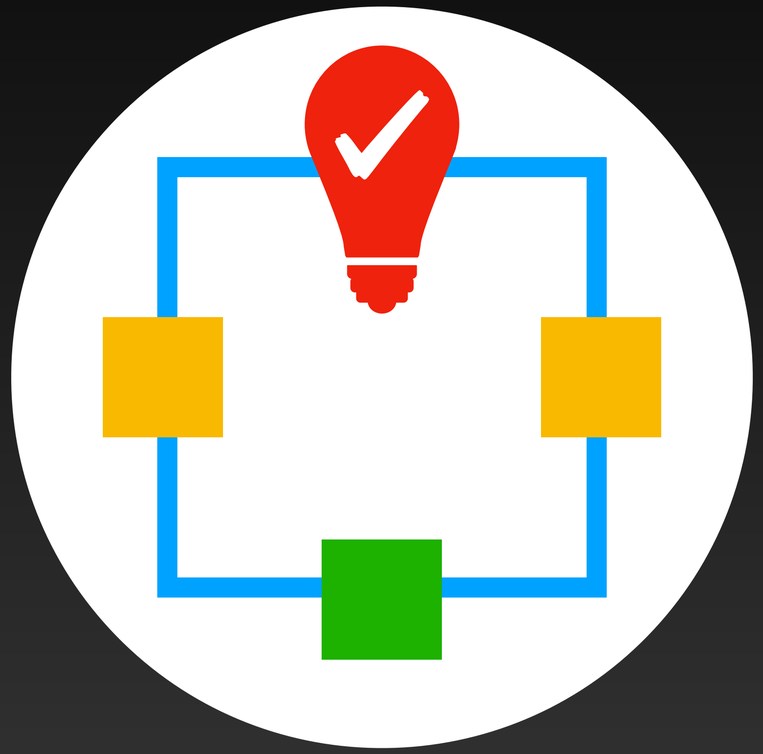
Logic Model
Definition



A program logic model is a picture of how an organization does its work -- the theory and assumptions underlying the program. A program logic model links outcomes (both short- and long-term) with program activities/processes and the theoretical principles/assumptions of the program.

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(Kapp & Anderson, 2010)

Logic Models

Purpose

- Stakeholders are allowed to articulate their views about the program
- Stakeholders are allowed to hear and appreciate the views of other stakeholders
- Divergent views about the program are synthesized in a collaborative process.
- An integrated model is developed with stakeholder ownership
- The integrated model is scrutinized publicly for feasibility
- The model serves as a solid reference for program management decisions
- The model is used as an organizing tool for evaluation
- The model can be used as a promotional tool for the program
- The model can be employed to support program proposals for grant activities

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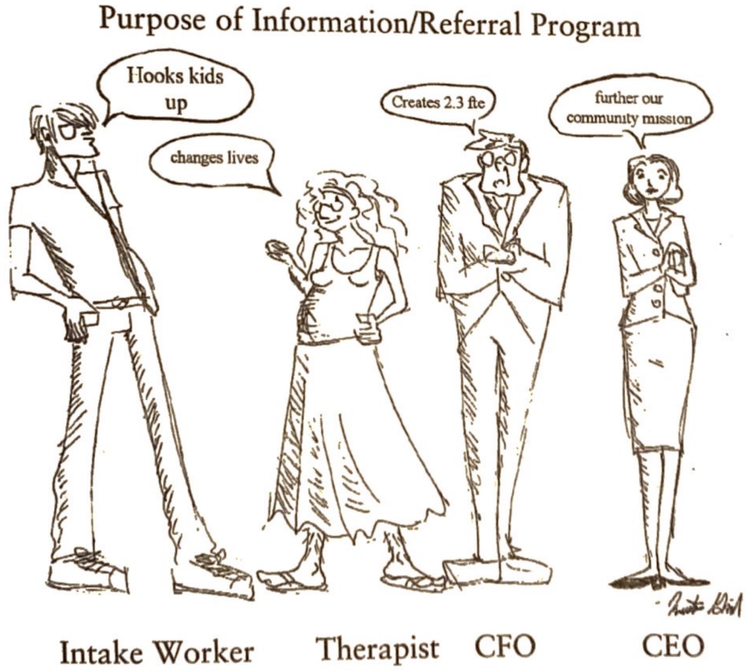
(Kapp & Anderson, 2010)

(Kapp & Anderson, 2010)

Engaging all of the stakeholders will get a more complete picture

- Clients
- Direct service staff
- Supervisory / management staff
- Executive staff
- Board of directors
- Funders
- Community partners



(Kapp & Anderson, 2010)

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Potential Interview Questions

- How is the program staffed and organized?
- What components are involved with the program other than staff?
- Can you describe the major activities of the program?
- What resources are devoted to these activities?
- What are the main objectives of the program? What is the program trying to accomplish?
- What accomplishments is the program likely to achieve in the next 2 and 3 years? What would you expect?
- How will these activities undertaken by the program accomplish the results?
- What kinds of information do you have on the program?
- How do you use this information?
- What kinds of information do you need to assess program performance?
- How would you use this information?
- What measures or indicators are relevant to the program?
- What problems face the program?
- What factors are likely to influence the program over the next 2 to 5 years?

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(Kapp & Anderson, 2010)

Logic Model
For A Program

Resources	Staff Activities	Program Processes	Immediate Outcomes	Intermediate Outcomes	Long-range Outcomes
Resources available to the program that allow and support service delivery, including money, staff, volunteers, clients, materials, or equipment	The methods of service delivery carried out by staff	The product delivered or unit of service provided, usually described numerically, such as number of people served or number of hours of service delivered	The first changes that occur for the individuals, families, organizations, or community as a result of the program	The subsequent benefit for people during or after their involvement in a program	The eventual impact on individuals, families, organizations, or community for which the program is accountable

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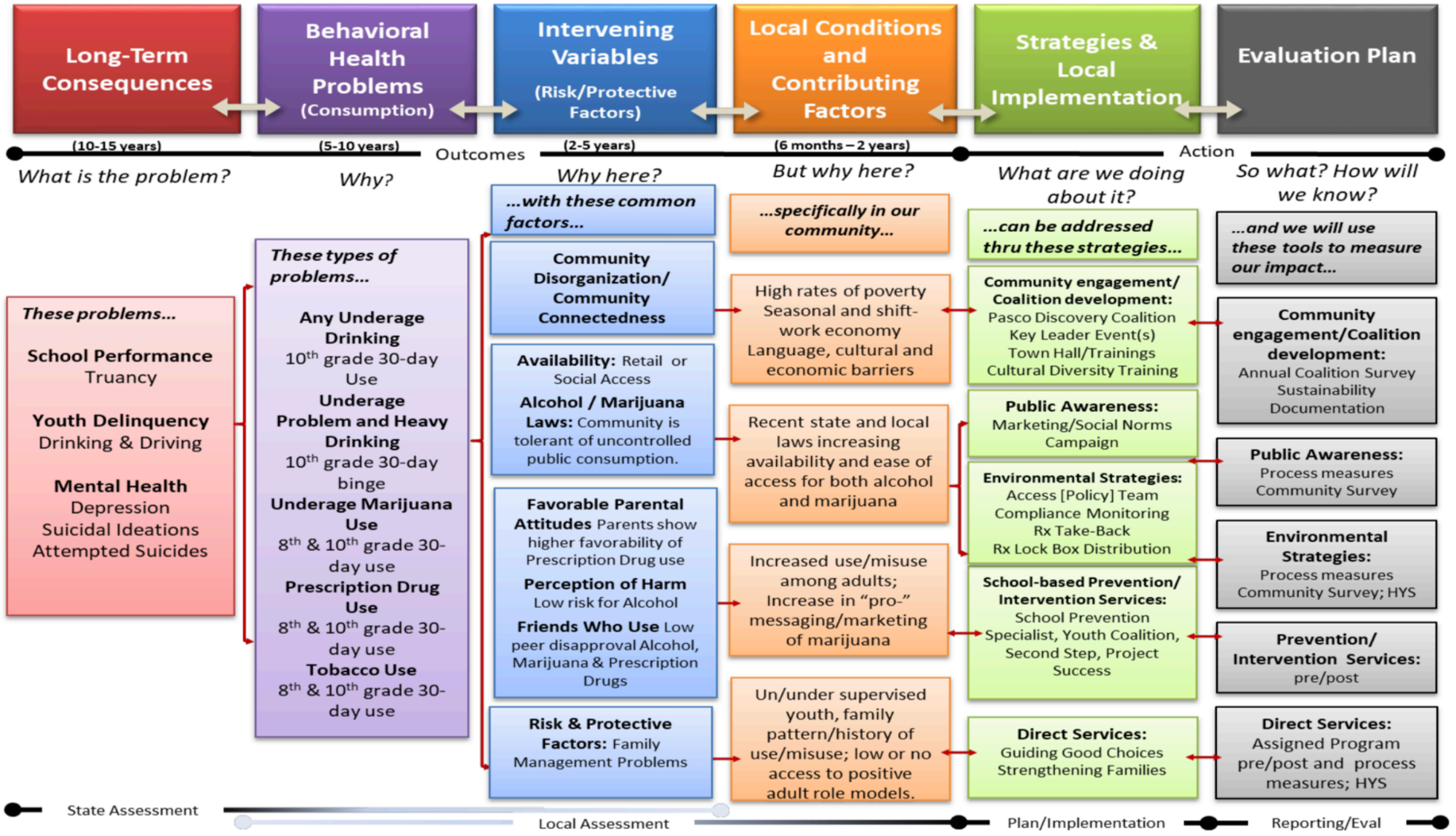
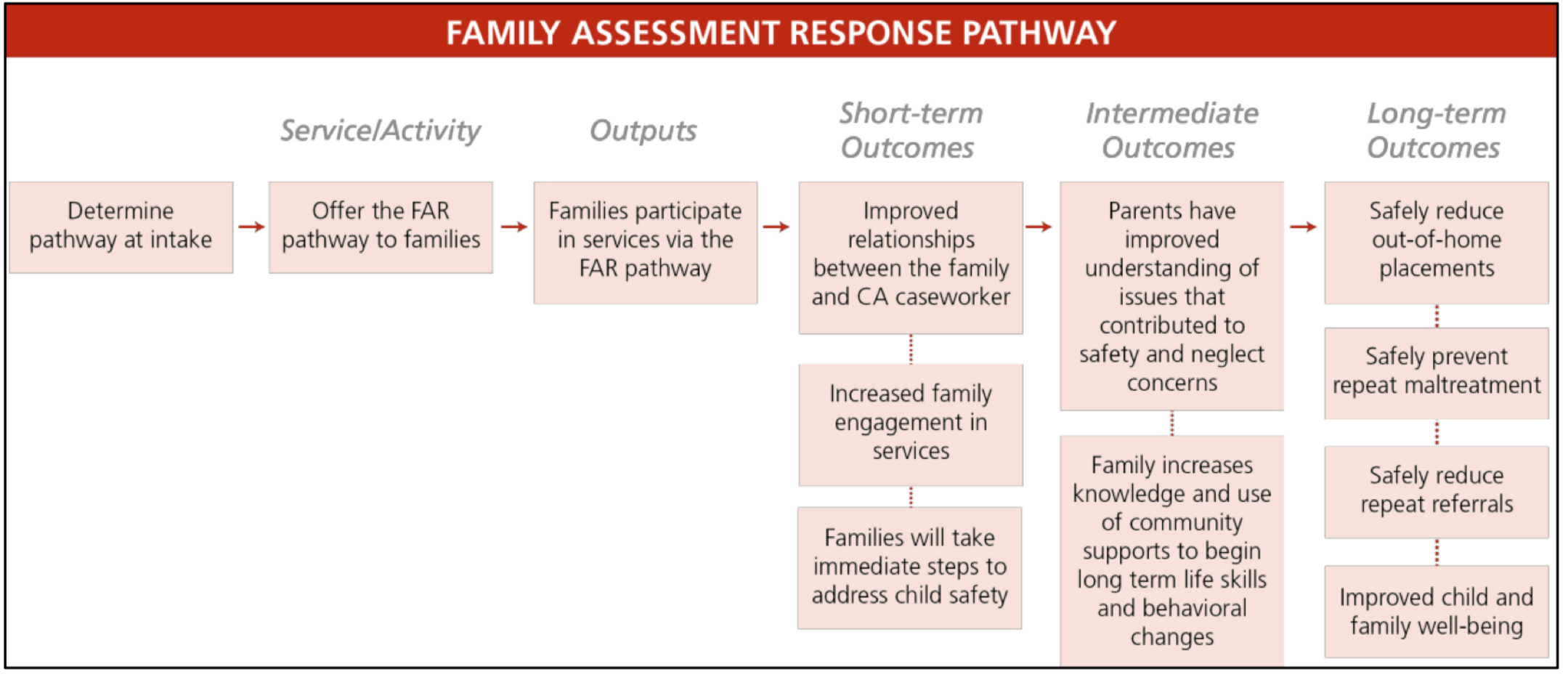
(Kapp & Anderson, 2010)

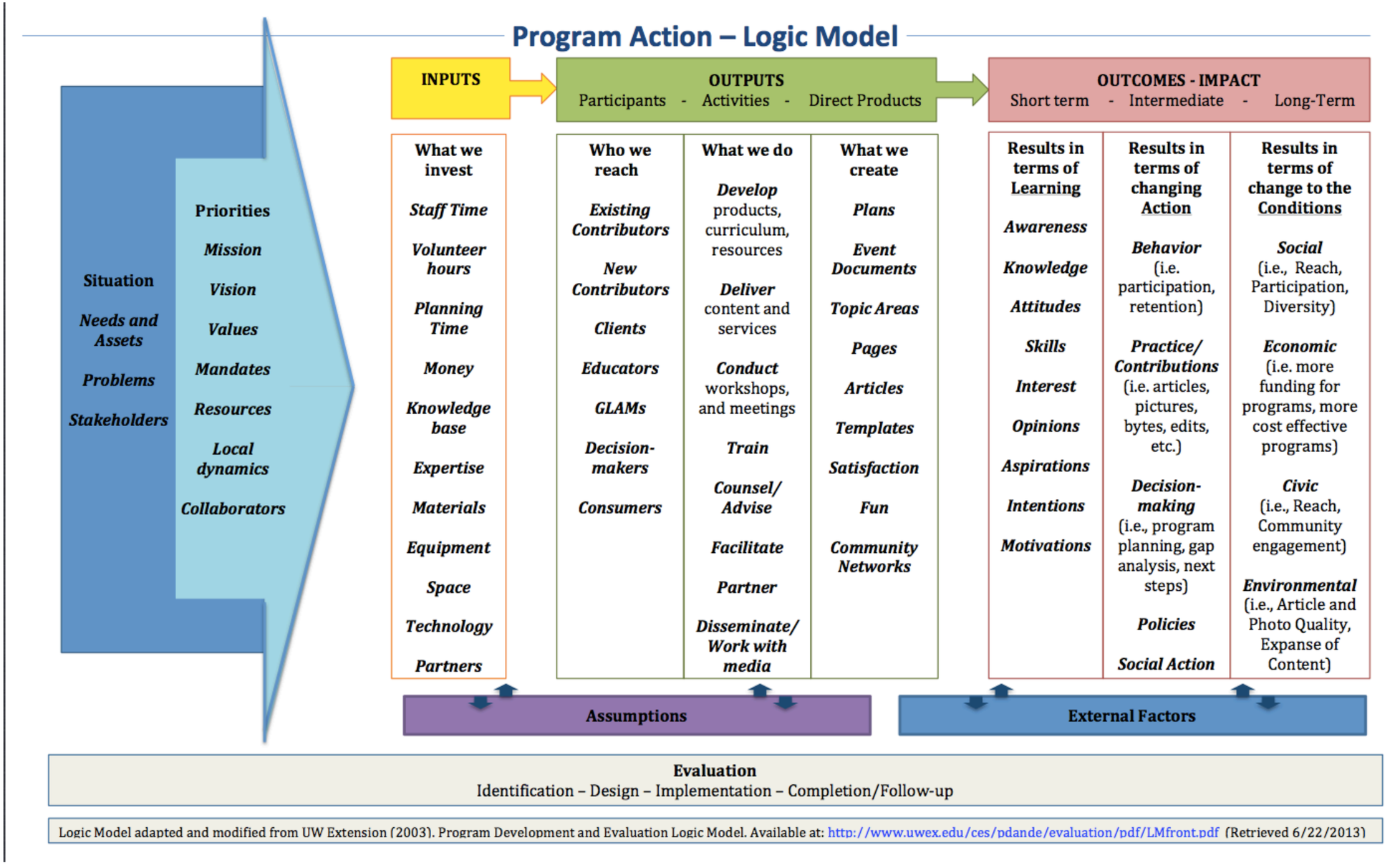
Pasco Discovery Coalition Logic Model



(Pasco Discovery Coalition, 2017)



DCYF Family Assessment Response Logic Model from 2013



https://commons.wikimedia.org/wiki/File:Wiki_exampled_Logic_Model.png#/media/File:Wiki_exampled_Logic_Model.png

Make a Plan

for Developing Your Logic Model

- Who are the stakeholders for you agency
- What would be some of your questions
- What would the categories look like

@perrygrone on Unsplash

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