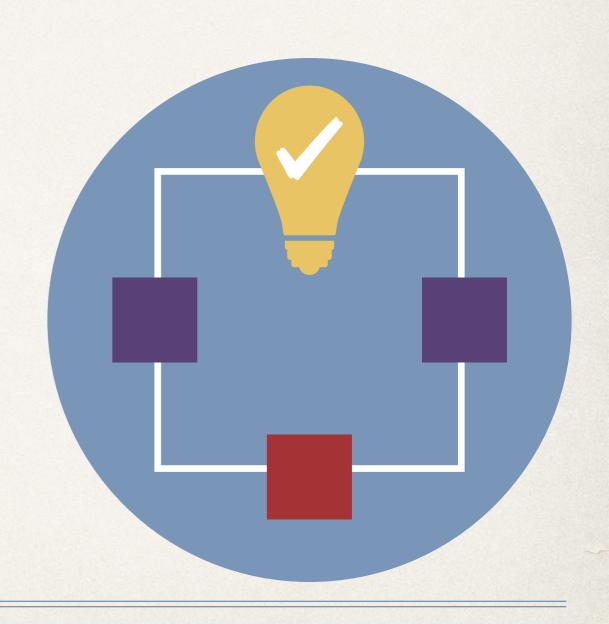
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Program Evaluation Process & Logic Models

The start of a the program evaluation process



Agenda

- Overview of program evaluation process
- Logic models



Key Parts of Program Evaluation



Engage stakeholder in the evaluation process



Data collection

Assess and address agency political factors



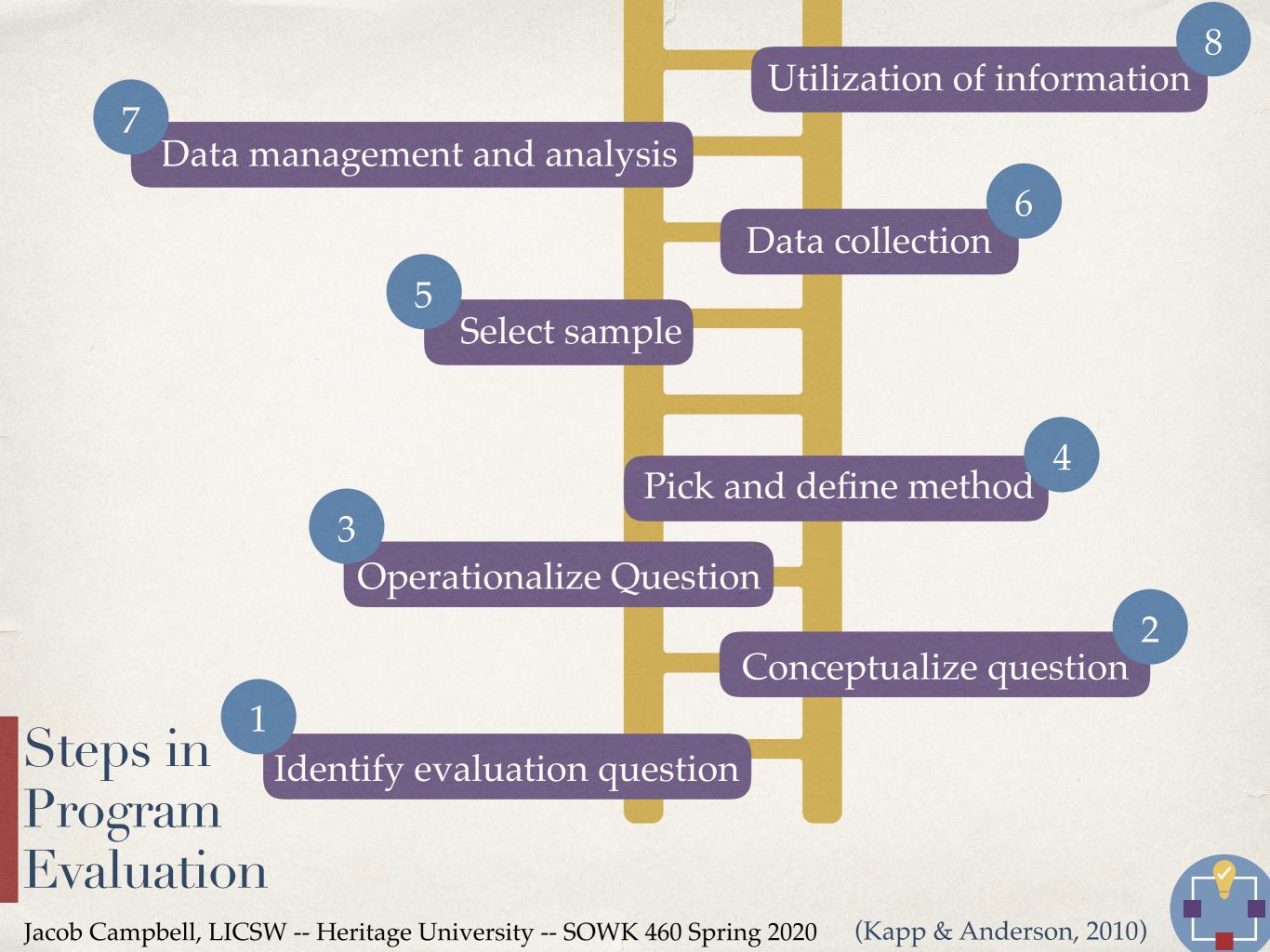




Addressing culturally competent program evaluation



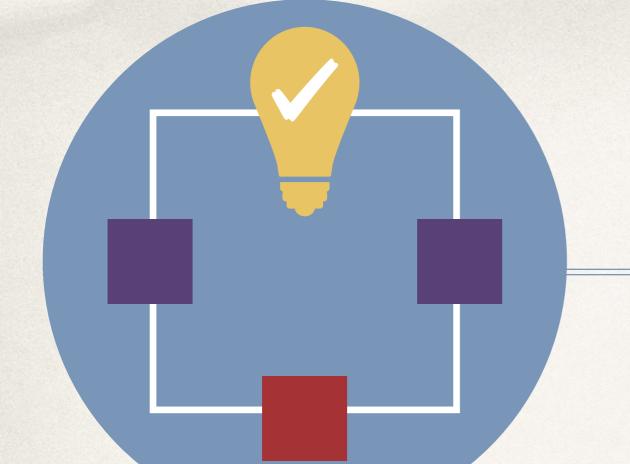






What is your current thinking for your program evaluation?





Logic Model

A program logic model is a picture of how an organization does its work -- the theory and assumptions underlying the program. A program logic model links outcomes (both short- and long-term) with program activities/processes and the theoretical principles/assumptions of the program.



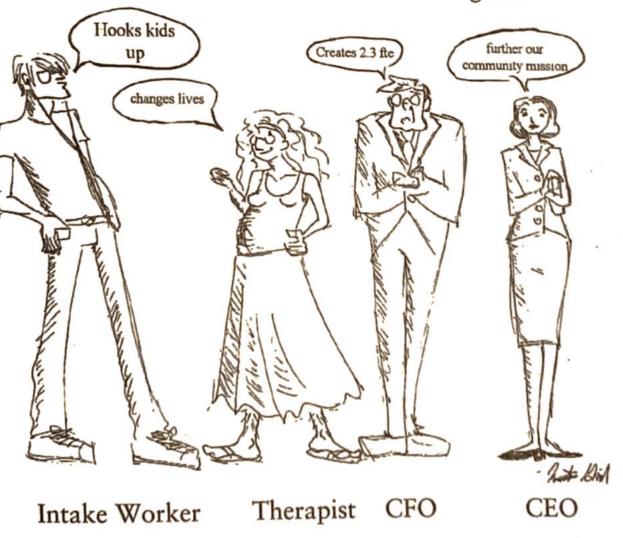
Logic Models - Purpose

- Stakeholders are allowed to articulate their views about the program
- Stakeholders are allowed to hear and appreciate the views of other stakeholders
- Divergent views about the program are synthesized in a collaborative process.
- An integrated model is developed with stakeholder ownership

- The integrated model is scrutinized publicly for feasibility
- The model serves as a solid reference for program management decisions
- The model is used as an organizing tool for evaluation
- The model can be used as a promotional tool for the program
- The model can be employed to support program proposals for grant activities

Engaging all of the stakeholders will get a more complete picture

Purpose of Information/Referral Program



- Clients
- Direct service staff
- Supervisory / management staff
- Executive staff
- Board of directors
- Funders
- Community partners

Potential Interview Questions

- How is the program staffed and organized?
- What components are involved with the program other than staff?
- Can you describe the major activities of the program?
- What resources are devoted to these activities
- What are the main objectives of the program? What is the program trying to accomplish
- What accomplishments is the program likely to achieve in the next 2 and 3 years? What would you expect?
- How will these activities undertaken by the program accomplish the results?
- What kinds of information do you have on the program?
- How do you use this information?
- What kinds of information do you need to assess program performance?
- How would you use this information?
- What measures or indicators are relevant to the program?
- What problems face the program?
- What factors are likely to influence the program over the next 2 to 5 years?

A Program Logic Model

Long-Staff Immediate Intermediate Program Resources range Activities Processes Outcomes Outcomes Outcomes



Pasco Discovery Coalition Logic Model Local Conditions Intervening Behavioral Strategies & Evaluation Plan Long-Term Health **Variables** and Local Contributing Consequences **Problems** (Risk/Protective Implementation | (Consumption) **Factors** Factors) (10-15 years) (5-10 years) (2-5 years) (6 months - 2 years) Action Outcomes So what? How will But why here? What are we doing What is the problem? Why here? Why? we know? about it? ...with these common ...specifically in our factors... ...can be addressed ...and we will use community... thru these strategies... these tools to measure These types of Community our impact... problems... Disorganization/ Community engagement/ High rates of poverty Community Coalition development: Seasonal and shift-These problems... Community Any Underage Pasco Discovery Coalition Connectedness work economy engagement/Coalition Key Leader Event(s) Drinking Language, cultural and Town Hall/Trainings development: **School Performance** 10th grade 30-day Availability: Retail or economic barriers **Cultural Diversity Training Annual Coalition Survey** Truancy Social Access Use Sustainability Underage Alcohol / Marijuana **Public Awareness:** Documentation Youth Delinquency **Problem and Heavy** Laws: Community is Recent state and local Marketing/Social Norms tolerant of uncontrolled **Drinking & Driving** Drinking laws increasing Campaign **Public Awareness:** public consumption. 10th grade 30-day availability and ease of Process measures **Environmental Strategies:** access for both alcohol binge Mental Health Community Survey Access [Policy] Team and marijuana Underage Marijuana **Favorable Parental** Depression Compliance Monitoring **Attitudes** Parents show Use Suicidal Ideations Rx Take-Back Environmental 8th & 10th grade 30higher favorability of **Rx Lock Box Distribution Attempted Suicides** Strategies: **Prescription Drug use** Increased use/misuse day use Process measures among adults; School-based Prevention/ Perception of Harm **Prescription Drug** Community Survey; HYS Increase in "pro-" Intervention Services: Low risk for Alcohol Use School Prevention messaging/marketing 8th & 10th grade 30-Friends Who Use Low Specialist, Youth Coalition, of marijuana Prevention/ peer disapproval Alcohol, day use Second Step, Project **Intervention Services:** Marijuana & Prescription **Tobacco Use** Success pre/post Drugs 8th & 10th grade 30-Un/under supervised day use youth, family **Risk & Protective Direct Services:** pattern/history of **Direct Services:** Factors: Family Assigned Program **Guiding Good Choices** use/misuse; low or no Management Problems pre/post and process Strengthening Families access to positive

Local Assessment

State Assessment

adult role models.

Plan/Implementation

measures; HYS

Reporting/Eval

Resources/Inputs	Activities	Outputs	Outcomes	Impact
The human, financial, organizational, and community resources a program has available to direct toward doing the work	What the program does with its resources (processes, tools, events, technology, actions)	The direct product of program activities; described in terms of size and/ or scope of services/products delivered or produced by the program	Specific changes in program participants' behavior, knowledge, skills, level of functioning, etc.	Organizational, community, or systems-level changes expected as a result of the program

Developing a Logic Model Practice Ask questions about the Children's Day Program to work in small groups to create an example of a logic model



Make a Plan for Developing Your Logic Model

- Who are the stakeholders for you agency
- What would be some of your questions
- What would the categories look like



@perrygrone on unsplash https://unsplash.com/photos/lbLgFFIADrY