



GROUP WORK

RESEARCH & EVALUATION

Spring 2022
SOWK 487

Jacob Campbell, LICSW
- Heritage University

AGENDA

OUR TENTATIVE PLAN FOR TODAY

- Evaluation designs for groups
- Difference between program evaluation and clinical evaluation
- What is a qualitative design methodology
- Intervention research



READINGS

FOR WEEK 16

- Gant, L. M. (2017). Chapter 29 - Evaluation and research design. In C. D. Garvin, L. M. Gutierrez, & M. J. Galinsky *Handbook of Social Work with Groups* (pp. 527-534). The Guilford Press.
- Macgowan, M. J. (2017). Chapter 32 - Intervention research in social work with groups. In C. D. Garvin, L. M. Gutierrez, & M. J. Galinsky *Handbook of Social Work with Groups* (pp. 565-585). The Guilford Press.
- Preston, S., Hughes, J., & Woodford, M. R. (2017). Chapter 31 - Qualitative research. In C. D. Garvin, L. M. Gutierrez, & M. J. Galinsky *Handbook of Social Work with Groups* (pp. 549-564). The Guilford Press.



EVALUATION AND RESEARCH DESIGN

INTERVENTION OF TASKS OF GROUP WORK

Identifying
problem to
be solved

Planning for
problem
solving

Active
problem
solving

Deciding to
solve the
problem

Planning for
problem
solving

Maintaining
problem-
solving
strategies



EVALUATION AND RESEARCH DESIGN

PROGRAM EVALUATION VS CLINICAL RESEARCH

(Gant, 2017)



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EVALUATION AND RESEARCH DESIGN

PROGRAM EVALUATION VS CLINICAL RESEARCH

Purpose of
data collection

Standards for
judging validity



EVALUATION AND RESEARCH DESIGN

PROGRAM EVALUATION VS CLINICAL RESEARCH

- Decide whether to accept a new program or service
- Decide whether to continue, change, or eliminate an existing program or service
- Examine the uniformity of program implementation with program plan
- Assess the overall value of a program
- Help funders and stakeholders determine the ways in which issues are being solved or needs met.

(Gant, 2017)



EVALUATION AND RESEARCH DESIGN

PROGRAM EVALUATION VS CLINICAL RESEARCH

Inform decisions, clarify options, specify improvements, and provide information about programs and policies within the social and political context.

PROGRAM EVALUATION

(Gant, 2017)



EVALUATION AND RESEARCH DESIGN

PROGRAM EVALUATION VS CLINICAL RESEARCH

To seek out new knowledge, engage in theory testing, confirm or disconfirm hypotheses, and generalize findings

CLINICAL RESEARCH

(Gant, 2017)

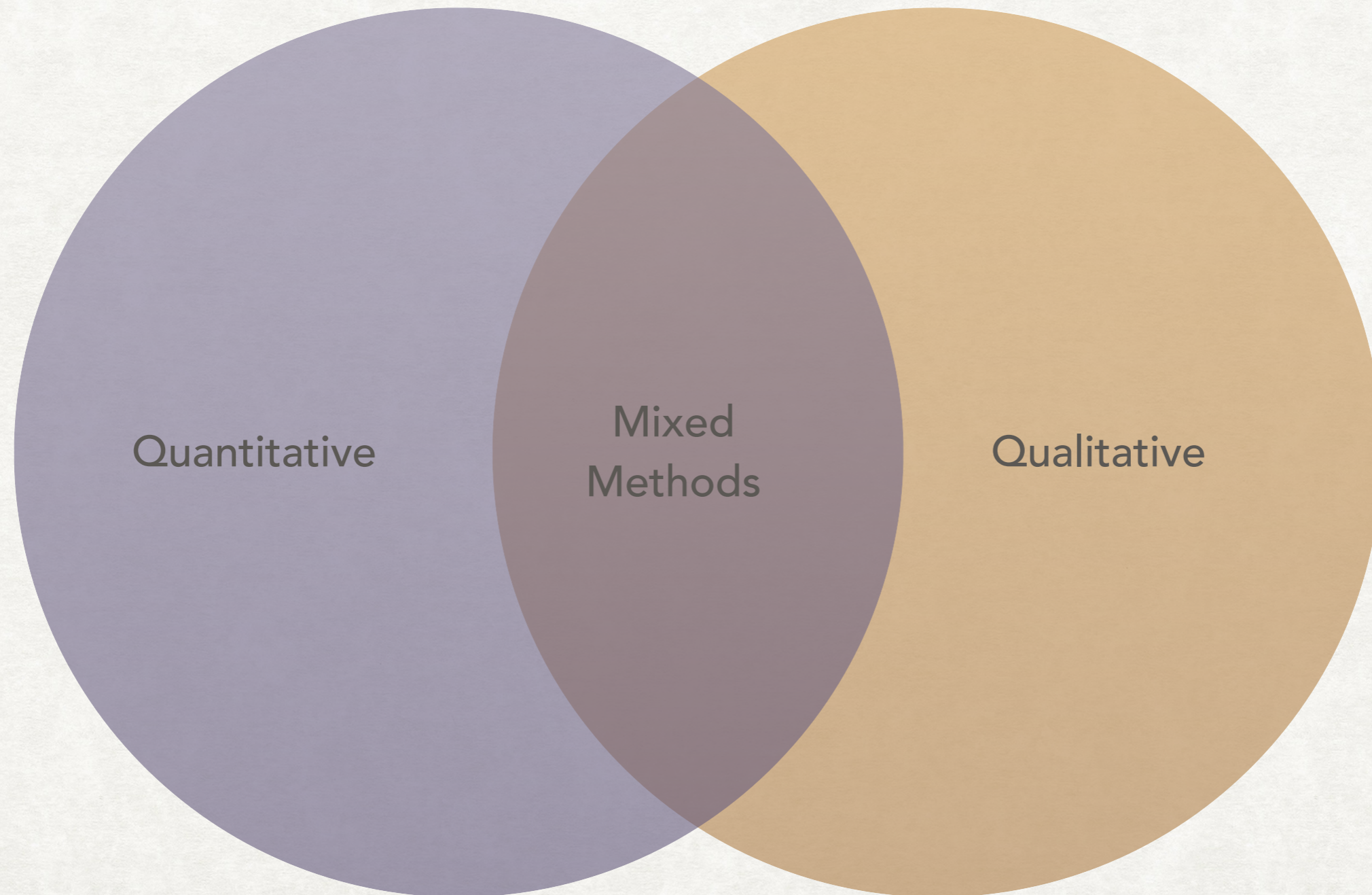


EVALUATING THE
BASW PROGRAM
WALK AROUND
THE ROOM
ACTIVITY



RESEARCH METHODS

STUDY DESIGN



Quantitative

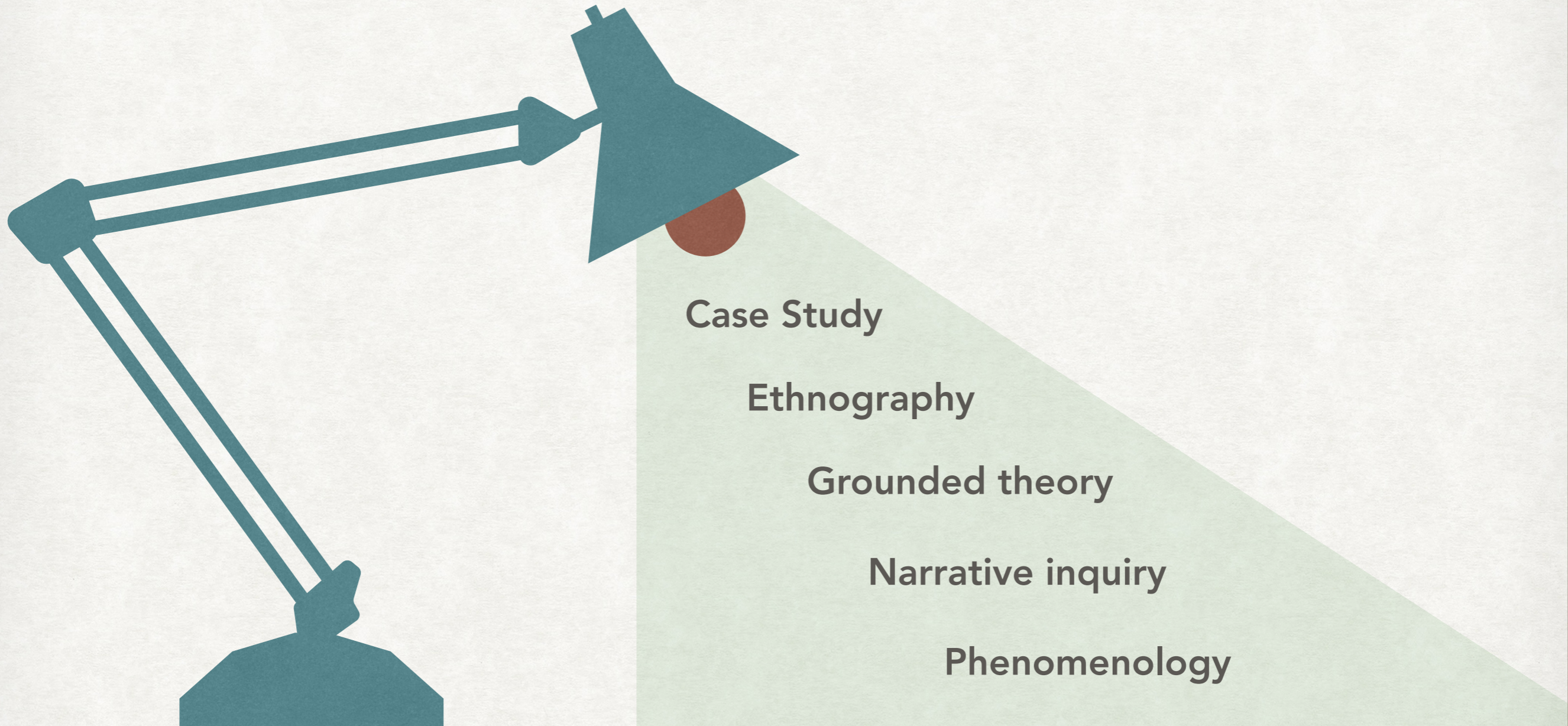
Mixed
Methods

Qualitative



RESEARCH METHODS

METHODOLOGIES OF QUALITATIVE RESEARCH



QUALITATIVE RESEARCH

HOW WOULD YOU EVALUATE

What would you look for
How would you look for it

Professional
Similarities for
Social Work
Students

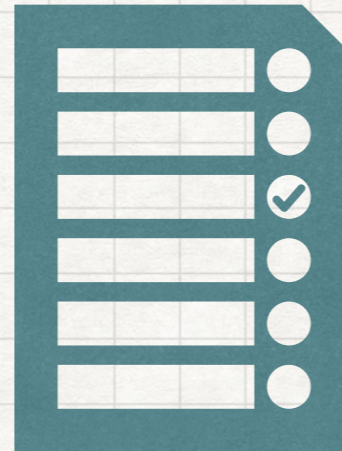


QUALITATIVE RESEARCH

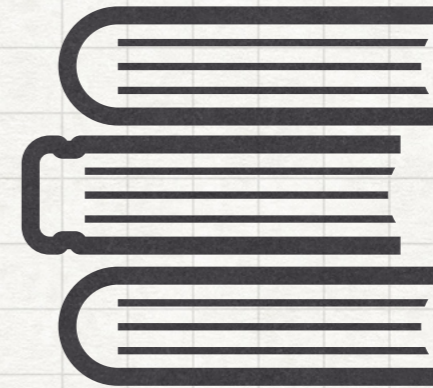
TACTICS TO FOSTER RIGOR



Prolong
Engagement

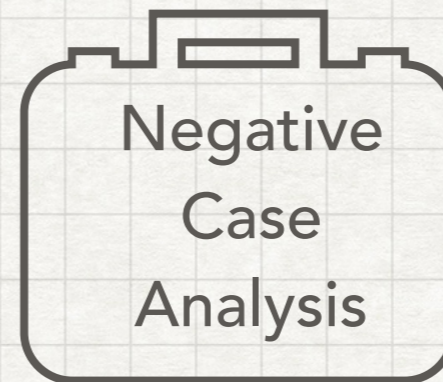


Member
Checking



Thick description

Triangulation



Negative
Case
Analysis



Audit
Trail



Peer
Debriefing

(Preston et al., 2017)

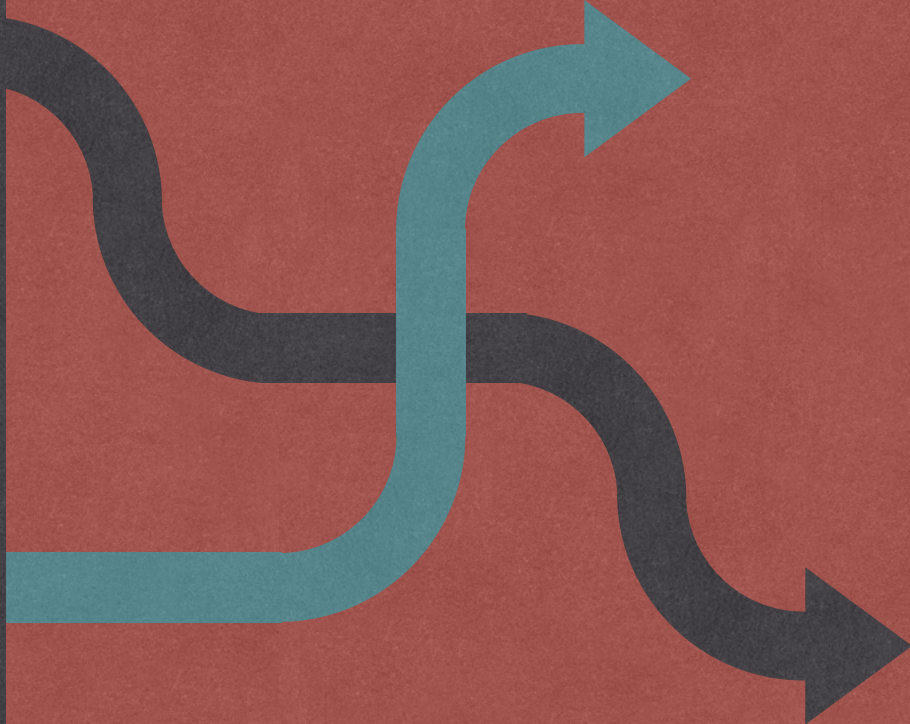


HOW WOULD YOU EVALUATE GROUPS FOR PARENTS?



INTERVENTION RESEARCH

A PURPOSEFUL
CHANGE STRATEGY
FOR DEVELOPING OR
FINE-TUNING
INTERVENTIONS



(Macgowan, 2017)



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INTERVENTION RESEARCH

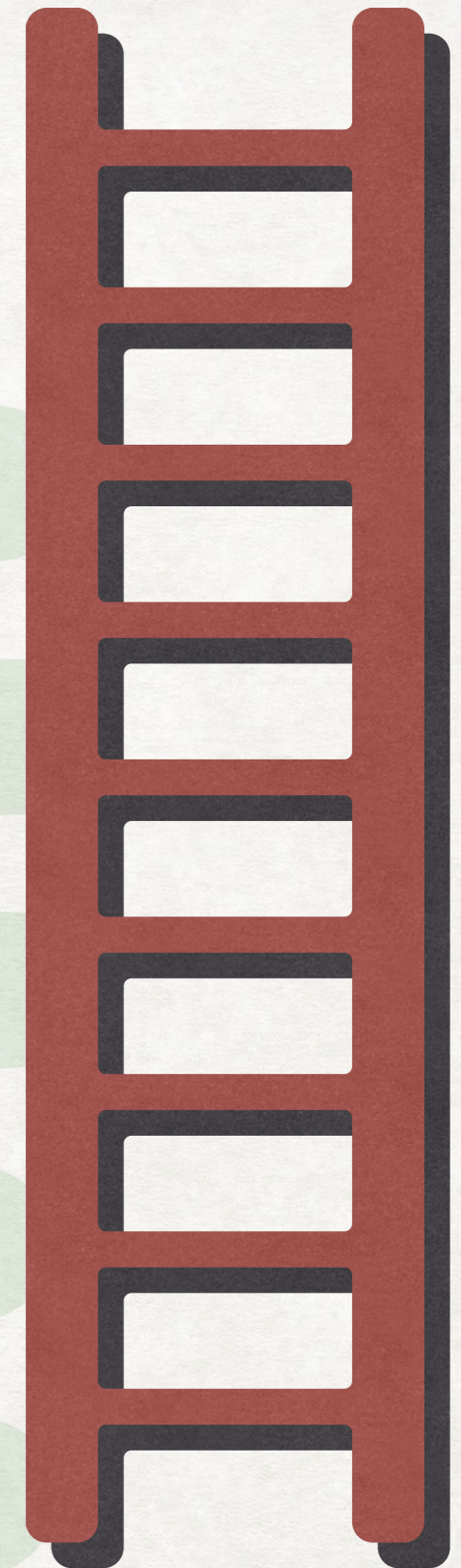
Step 5: Disseminate Findings and Materials

Step 4: Test Effectiveness in a Variety of Practice Settings

Step 3: Refine and Confirm Program Components in Tests

Step 2: Create and Revise Program Materials

Step 1: Specify the Problem and Develop a Program Theory



(Macgowan, 2017)

